Information Technology Project Management: Providing Measurable Organizational Value

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The 5th Edition of Jack Marchewka's *Information Technology Project Management* focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle.

The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

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