



Becoming Human by Design

Tony Fry

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The last in Tony Fry's celebrated trilogy of books continues his radical rethinking of design. *Becoming Human by Design's* provocative argument presents a revised reading of human evolution centred on ontological design.

Examining the relation of design to the nature of the human species - where the species came from, how it was created, what it became and its likely future - Fry asserts that current biological and social models of evolution are an insufficient explanation of how we humans became what we are.

Making a case for ontological design as an evolutionary agency, the book posits the relation between the formation of the world of human fabrication and the making of mankind itself as indivisible. It also functions as a provocation to rethink the fate of *Homo sapiens*, recognising that all species are finite and that the fate of humankind turns on a fundamental Darwinian principle - adapt or die. Fry considers the nature of adaptation, arguing that it will depend on an ability to think and design in new ways.

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