



Audiovisual Translation Through a Gender Lens (Approaches to Translation Studies)

Marcella De Marco

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Audiovisual Translation Through a Gender Lens (Approaches to Translation Studies) Marcella De Marco

The past decades have witnessed considerable developments in Translation Studies and, particularly, a growing interest in the cultural and ideological differences engendered by the act of translating. More recently, Audiovisual Translation has also experienced an impressive growth in terms of research developments and applications. This book focuses on the role that cinematic language and audiovisual translation play in the transmission of stereotypes concerning gender, sexuality, ethnicity and economic status. While it helps identify the gender bias embedded in language and how this is then manipulated during the dubbing transfer, this book also addresses other considerations such as the role of the audiovisual translators, the triggers which reinforce the androcentric views already present in films, and the influence on the translators of ideological and political constraints. For this reason it is of interest to both the academic community and the wider public who may still be the target of gender discrimination themselves and/or are sensitive to gender issues.

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