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Jon Green



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How to Publish a Best Seller on Amazon

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- Some of Nick's books, and the statistics behind them

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- What is .Epub?
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- What is Calibre?
- What is PubStar?
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The importance of Key Words!

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Using Facebook effectively

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- Facebook paid marketing strategy
- Facebook Ads: Basic summary

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- Sites that will promote your book while it's FREE
- Free giveaway sites.
- Must-Haves to begin a free book giveaway!
- Press Release basics
- Some article writing services
- Sample Press Release

Two-Week Launch Overview

• Before you officially launch your book

Marketing Timeline:

- It's time to initiate Launch Sequence!
- Two weeks out!
- Final Week!

Inbook Advertising

- What is Inbook advertising?
- The Inbook Product Plug
- The Author Link Page

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Billie Gallagher:

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