

Communication Between Cultures (Non-InfoTrac Version)

Larry A. Samovar, Richard E. Porter



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Communication Between Cultures (Non-InfoTrac Version) Larry A. Samovar, Richard E. Porter This new edition of Samovar and Porter's best-selling text gives students an understanding and appreciation of different cultures and helps them develop practical skills for improving their communication with people from other cultures. Packed with the latest research and filled with numerous, compelling examples that force students to examine their own assumptions and cultural biases, this book helps students understand the subtle and profound ways culture affects communication. The book is divided into four interrelated parts: Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action.

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