



Presentation Skills: The Essential Guide for Students (Study Skills)

Patsy McCarthy, Caroline Hatcher

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Offering practical and constructive advice for students giving presentations, this book presents a detailed explanation of how to conduct a successful presentation and how to feel at ease with public speaking.

The book includes the following key features:

- Real-life examples illustrating how to achieve an effective presentation
- Explains the importance of body language, voice control and the relationship with your audience
- Demonstrates an awareness of cross-cultural communication
- Offers a thoroughly up-to-date analysis of new technologies as a medium through which to communicate

Written from a practical perspective, this text will be essential reading for both undergraduate and postgraduate students and researchers, together with students on professional and vocational courses.

'This book, with its combination of practical tips and case studies from the experts, will help you to become a more powerful and persuasive speaker As a consultant in speech training, I can recommend it unreservedly'

Clare Willis, Senior Consultant, Speak First Training

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