Online Credibility and Digital Ethos: Evaluating Computer-Mediated Communication

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Digital technology plays a vital role in today's need for instant information access. The simplicity of acquiring and publishing online information presents new challenges in establishing and evaluating online credibility.

Online Credibility and Digital Ethos: Evaluating Computer-Mediated Communication highlights important approaches to evaluating the creditibility of digital sources and techniques used for various digital fields. This book brings together research in computer mediated communication along with the affects digital culture and online credibility.

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