

Unfolding Stakeholder Thinking: Theory, Responsibility and Engagement (No. 1)

Jorg Andriof, Sandra Waddock, Brian Husted, Sandra Sutherland Rahman



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This book – the first of a two-volume series – argues that, today, stakeholder thinking has evolved into the study of interactive, mutually engaged and responsive relationships that establish the very context of doing modern business, and create the groundwork for transparency and accountability.

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