



The Handbook of Rhetoric and Public Address

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- Focuses on public address as both a subject matter and a critical perspective
- Mindful of the connections between the study of public address and the history of ideas
- Provides an historical overview of public address research and pedagogy, as well as a reassessment of contemporary public address scholarship by those most engaged in its practice
- Includes in-depth discussions of basic issues and controversies public address scholarship
- Explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship
- Reflects the diversity of views among public address scholars, advancing on-going discussions and debates over the goals and character of rhetorical scholarship

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