



Apple vs. Samsung: The Balance Between Patent Rights and the Free Market

Maria Crimi Speth

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The focus of the e-book will be the recent jury verdict in the case Apple v. Samsung, which is a case pending in the United States District Court for the Northern District of California. The e-book will talk about the verdict, the case itself, and the impact of the verdict on the smart phone and tablet industry.

On August 24th 2012, a Northern District of California jury ruled that 21 of Samsung's smart phones and tablets infringed several of Apple's patents, and they awarded \$1.4 billion in damages to Apple. They also rejected the counterclaims brought by Samsung against Apple. The e-book will explore patent and trademark law in general, how those laws led to this massive verdict and the impact that the verdict will have on the smart phone and the tablet industry.

The Apple versus Samsung case is the perfect example of the tension and the balance between intellectual property ownership and the advancement of innovation. The author takes a neutral position, both recognizing the importance of intellectual property ownership and the importance of a free market. There exists a delicate balance between the two and the Apple v. Samsung case is an important illustration of how that balance works and why there is a tension.

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